

Dear Sir/Madam,

BritCham Indonesia proudly supports Pamerindo Indonesia in presenting, The 10th International Exhibition for Equipment, Food, and Beverages & Services!

Food, Hotel and Tourism 2016 is recognized as the platform for Indonesia's food, hospitality & tourism industry, and provides the perfect opportunity to meet face to face with potential clients and reconnect with existing customers.

Now in its 10th edition this premier international food, hospitality and tourism event attracts key trade only buyers from the region's leading resorts, hotel chains, restaurants, importers and provides an undisputed entry point into this thriving and lucrative market, organized by Pamerindo Indonesia (All World Exhibitions). Among attendees is a predominant of experienced distributor and agent looking for new products to add their portfolio.

For more info about the event, please visit: <http://fhtbali.com/about/about-fhtbali-2016/>

For more info about the organizer, please visit: <http://pamerindo.com/>

About Your Partner (BritCham):

- BritCham Indonesia is a member of the Overseas Business Network Initiative which is fully accredited by the British Chamber of Commerce UK. This means that all UK SMEs can be assured the services we provide are in line with BCC UK standards.
- Our Members consist of industry experts, such as:
 - President Director of Bridon, Royal Doulton, Lee Cooper Indonesia, Tensar International Ltd, Exsamap Asia, Bentoel Group, JOTUN Indonesia, Spirax Sarco Indonesia

For more details, please visit: <http://britcham.or.id/>

2 Options - To Partner with BritCham Indonesia for this Event:

BritCham offers **2 attractive options** for all UK companies that intend to join:

Option 1 - Co-Exhibit with BritCham:

UK companies can co-exhibit their products within the BritCham booth. This service costs just **GBP 700** and this is a 'First come, first served' basis. For this option, you can have a representative of your company present or if you would like, BritCham can take the responsibility of exhibiting your products on your behalf and providing details of enquirers.

Option 2 – The remote marketing option display promotional materials with BritCham:

For UK companies that are not able to attend the exhibition but would like to display brochures, leaflets, etc., BritCham can take over the responsibility of displaying your products within the BritCham stand and deliver all enquiries directly to you. The cost for this service is **GBP 350**.

Please find attached the Food, Hotel and Tourism 2016 Flyer & presentation for your reference.

As space is limited, we would highly appreciate it if you could inform us at the earliest of your preferred option so we can arrange accordingly. For all the above options, BCC provides assistance in all the necessary arrangements for enquiries received no later than 12 February 2016.

Should you have further questions regarding this event and to expedite the registration process, I would like to offer a complementary conference call for better understanding and clarification. Kindly let me know the best time to contact you.

Yours sincerely,
BritCham Indonesia