



# EIBN

EU - INDONESIA  
BUSINESS NETWORK

# FOOD AND BEVERAGE TRADE MISSION

NOVEMBER 8 - 13, 2016  
JAKARTA - INDONESIA



## PARTICIPATION FEE

- 1000 EUR per company: booth stand in joint EU Pavilion at SIAL InterFOOD trade fair; and access to related events (+10% VAT)
- 400 EUR per company: pre-researched and pre-arranged individual business meeting agenda (optional; +10% VAT)
- Accommodation, return flights and expenses outside the scheduled program to be borne by the participants
- EIBN will assist in booking accommodation (discounted corporate rates available for participants at selected hotels)

## LIMITED SPACE!

## REGISTER NOW TO:

[EXHIBITIONS@BRITCHAM.OR.ID](mailto:EXHIBITIONS@BRITCHAM.OR.ID)

For more additional market support services, contact : [uksme@britcham.or.id](mailto:uksme@britcham.or.id)

## ORGANIZED BY



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*In an economy that is largely driven by rising household consumption, the market's potential for Food & Beverages is only growing*

## UNDERSTAND THE SECTOR POTENTIAL

- Indonesia's consumption class is predicted to grow from 100 to 140 million by 2020 with an urbanization factor of 71% by 2030
- F&B is a major driver of the domestic economy contributing more than 7% to the GDP
- The constantly rising purchasing power has driven the turnover of the retail market for F&B by an annually 12% between 2008 and 2012
- Share of F&B in manufacturing amounts to 30%
- As labour-intensive industry, F&B manufacturing workforce has increased about 22% in recent years
- The industry's turnover amounted to 82 Million US\$ in 2014, showing an increase of 8.5% bases on the previous year

## BENEFIT FROM OUR PROGRAM

- Participate in a European Pavilion at the SIAL InterFOOD Trade Fair
- Meet potential business partners
- Introduce your products
- Meet the government officials and industry leaders to learn about various regulatory procedures and policies in the F&B sector
- Learn about the current F&B situation and developments taking place



A project co-funded by the European Union



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