



## **MEDIA RELEASE**

### **MINISTRIES & BRITCHAM LEVERAGE RELATIONSHIPS AFTER JOKOWI LONDON VISIT**

#### **BRITCHAM members meet Ministers for briefing on Government Initiatives**

**June 13, 2016** - At the end of April, President Jokowi enjoyed a successful trade visit to London. Deals signed on his UK leg dwarfed those of Germany, Netherlands and Belgium. The President also charismatically won over corporate Britain with his inspired message of, "Keep Calm, Invest in Indonesia!" The UK has cemented itself as the 5th largest investor when including British investment via Singapore. The visit and the deals have also been the catalyst for a more open and closer dialogue between the British Chamber of Commerce in Indonesia (BritCham) corporate members and various ministries.

#### **Key takeaways from Pak Rudiantara to BRITCHAM members on Telecommunication Roadmap**

In the first of a Ministerial trio of briefings, Minister of Communication and Information Technology, Pak Rudiantara spoke of strategically focusing on expanding the Terrestrial Fibre Network "Palapa Ring Project" to enhance coordination between all Ministries to ensure coordinated extension of broadband network. The second priority is to promote greater efficiencies on Spectrum utilisation by encouraging Active Spectrum coordination between operators. Finally, and of particular interest to foreign investors, was the assurance of continuous review of the Negative List (DNI) to further open up investment opportunities in technology and promote new technology development.

#### **Strong message from Pak Sofyan Djalil to BRITCHAM members on improving planning process**

At a second briefing last week, Pak Sofyan Djalil, State Ministry of National Development Planning (BAPPENAS) confirmed his priority to review and abolish local regulations that hinder speedy decision making at government level. He is also striving to create greater communication between private and public partnerships as a means to achieve government targets. The largely international executive audience was pleased to learn of plans to further reduce the speed of license issuance from months to just days. He explained that this will take time as this requires a comprehensive review of all licensing regulations. The Minister has committed to open his doors to businesses that have constructive ideas and solutions to assist the government improve their performance. He is keen to learn from the UK's Better Regulation Office that has vast recent experience and successes in simplifying the regulatory environment.

On Tuesday, BritCham will complete the trio of Ministerial briefings and welcome Pak Arief Yahya, Minister of Tourism. Before a special Buka Puasa Bersama with BritCham members the Minister is expected to jump on Jokowi's message in the UK that he wanted another 10 Balis. In a private pre-brief with BritCham Executive Director Chris Wren, Pak Arief highlighted that his ministry had secured 4 of the 9 designated Special Economic Zones and the SEZs would be the conduit to deliver the new tourism projects.

BritCham Chairman Adrian Short commented, "The willingness of Ministers to talk to the BritCham international business community is highly significant. It confirms a finding from our Business Confidence Index that foreign business is experiencing a more open approach from the Indonesian leadership. We welcome and applaud this."

**-End-**

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### About BritCham:

BritCham is regarded as the most active foreign Chamber in Indonesia and with a large membership base of nearly 1,000 (one thousand) nominees from 250 corporates. For over 30 years, BritCham is proud to have engaged positively with the Indonesian Government and remains very pro-active both in the UK and throughout South East Asia in promoting business opportunities in Indonesia. As the non-government organisation that represents Britain in Indonesia, BritCham is an associate member of the Indonesian Chamber of Commerce and Industry (KADIN) and is attempting to forge stronger links with key Government ministries and departments. It is our aim to ensure that the interests of ensuring a continued strong business relationship between the UK and Indonesia are taken into account in the formulation of policy and legislation impacting on trade and investment.

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