



**Media Release**

(Embargoed until 18.00 hours, Sept 3, 2015)

***BritCham Indonesia Team Up with Kadin Surabaya to Attract British Businesses***

**Sept 3, 2015 - The British Chamber of Commerce in Indonesia (BritCham) is committed to further its strategic role in facilitating trade and investment between Britain and Indonesia by signing a Memorandum of Understanding with Surabaya Chamber of Commerce (Kadin Surabaya) on Thursday, 3rd of September 2015 at Shangri-La Hotel, Surabaya. Representative from both parties were BritCham Executive Director, Chris Wren and Chairman of Kadin Surabaya, Dr Ir. Jamhadi, MBA. BritCham Chairman and President Director of PT Rolls-Royce Indonesia witnessed this landmark agreement. Following the recent VVIP visit to Indonesia, UK PM David Cameron clearly addressed that British Businesses whether already in Indonesia or not, have great intention to expand their business in second cities (outside Jakarta), particularly Surabaya and East Java. A wide range of sectors have exceedingly good potential to be explored and the establishment of new businesses will proactively support the government's agenda to generate more employment opportunities in Indonesia.**

The joint agreement between the two parties comprises advance collaborations and mutual support for member organisations in the future. "We aim to match up Indonesian with UK businesses, to escalate awareness of opportunities in East Java and Surabaya," added Chris Wren.

Referring to BritCham's mission, which is to actively promote, encourage and assist the continuation and growth of trade and investment relations between Indonesia and Britain, the organisation has started a significant and exceptional initiative amongst UK-based chambers, namely '**Indonesia to the UK**' where key stakeholders, including Indonesia Investment Coordinating Board and Bank Indonesia promoted Indonesia's investment climate and opportunities in the UK to British businesses in June 2015. Kadin Surabaya is being invited to join the forthcoming programme of BritCham and UKTI in the UK this November 2015.

**-End-**

**About BritCham:**

BritCham is regarded as the most active foreign Chamber in Indonesia and with a large membership base of nearly 1,000 (one thousand) nominees from 250 corporates. For over 30 years, BritCham is proud to have engaged positively with the Indonesian Government and remains very pro-active both in the UK and throughout South East Asia in promoting business opportunities in Indonesia. As the non-government organisation that represents Britain in Indonesia, BritCham is an associate member of the Indonesian Chamber of Commerce and Industry (KADIN) and is attempting to forge stronger links with key Government ministries and departments. It is our aim to ensure that the interests of ensuring a continued strong business relationship between the UK and Indonesia are taken into account in the formulation of policy and legislation impacting on trade and investment.

**Long-term Corporate Partners:**

For queries, please contact:

**British Chamber of Commerce in Indonesia****Anka**

Communications Officer

Email: [anka@britcham.or.id](mailto:anka@britcham.or.id)

Cell: +62 821 6581 1448

**Savira**

Jr. Assistant to Communications Officer

Email: [vira@britcham.or.id](mailto:vira@britcham.or.id)

Cell: +62 878 7722 5488