



## **MEDIA RELEASE**

### ***BRITCHAM SEEKS NEW BUSINESS PARTNERS IN EAST JAVA***

**April 24, 2015 – The British Chamber of Commerce in Indonesia and KADIN JATIM will put on a seminar followed by business sector match-making at an event on Tuesday, April 28th from 13.30. The activities form part of a ‘British Week in Surabaya’, a collaboration between the British Embassy, British Council and BritCham, each of which is committed to a second cities outreach programme.**

The key feature of the BritCham and KADIN JATIM afternoon is the opportunity for East Java Businesses to meet BritCham Sector Specialists and to ‘pitch’ for partners or investors. The sectors are agriculture, hospitality, HR & Education, Infrastructure and Renewable Energy.

#### **Chris Wren, representing BritCham said:**

“Our business intelligence networks around Jakarta are very sophisticated. Development plans for Greater Jakarta are well socialised. But we know that towns and cities all over Indonesia also have ambitious development plans... We want British businesses to be aware of all the opportunity Indonesia can offer.”

Vice Chairman of KADIN JATIM, Mr Deddy Sujahadi is very enthusiastic and added that the UK has consistently been the 5th largest investor in Indonesia. “British business has an excellent reputation in Indonesia as long-term and responsible investment partners that can be trusted”, says Mr Deddy Sujahadi.

The BritCham Business Confidence Index 2014 presented to Mr Pak Franky Sibarani, Chairman of BKPM in February, quoted British Businesses already in Indonesia as planning further long-term investment and expansion.

**End**

#### **About BritCham:**

BritCham is renowned as the most active foreign Chamber and with a large membership base of nearly 1,000 (one thousand) nominees. For over 30 years, BritCham is proud to have engaged positively with the Indonesian Government and remains very pro-active both in the UK and throughout South East Asia in promoting business opportunities in Indonesia. As the non-government organisation that represents Britain in Indonesia, BritCham is an associate member of the Indonesian Chamber of Commerce and Industry (KADIN) and is attempting to forge stronger links with key Government ministries and departments. It is our aim to ensure that the interests of ensuring a continued strong business relationship between the UK and Indonesia are taken into account in the formulation of policy and legislation impacting on trade and investment.



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