

### Membership Upgrading Price List

Details	Individual	Standard	Classic	Premier
Annual Membership Fee*	2.400.000	6.100.000	13.400.000	32.700.000
Admin fee**	500.000	1.000.000	1.500.000	2.000.000
Membership Benefits Matrix	See attached	See attached	See attached	See attached
Handbook Benefits	- Company profile display - 1/8 of page - 1 nominee - Slot photo (un-available) - Company's Logo (un-available)	- Company profile display - 1/3 of page - 3 nominees - Slot photo for 1 Senior Executive - Company's Logo (available)	- Company profile display - 1/2 of page - 7 nominees - Slot photo for 2 Senior Executive - Company's Logo (available)	- Company profile display - 1/2 of page - 20 nominees - Slot photo for 3 Senior Executive - Company's Logo (available)

\*Prorate will be applied from your current membership

\*\*It's only applied for non-members who first time join

**OR**

### Handbook Advertising Price List

Details	Availability Slot	Rate (IDR)
Customised Front cover	1	39.000.000
Full Page Back Cover	1	34.000.000
Full Page Inside Front Cover	1	30.000.000
Full Page Inside Back Cover	1	26.000.000
Premium Full Page - opposite the letter from UK Ambassador to Indonesia	1	25.000.000
Premium Full Page - Indonesian Ambassador to UK	1	25.000.000
Premium Full Page - opposite the letter from the Chairman of BritCham Indonesia	1	25.000.000
Premium Full Page - opposite the letter from PM Trade Envoy for Indonesia, Malaysia, Philipines and AEC or Chairman of UKABC	1	25.000.000
Premium Full Page - opposite the letter from Chairman of Kadin	1	25.000.000
Full Page Divider	15	19.500.000
Full Page	3	15.600.000
Half Page	6	8.800.000
BiSEA member listing	15	4.000.000



**DISTRIBUTION LOCATIONS**  
THE MAJORITY OF THE HANDBOOKS WILL BE DISTRIBUTED WITHIN **INDONESIA**, UK AND ALSO **SOUTH EAST ASIA**

**ESTIMATED READERSHIP FROM BOTH HARD AND ELECTRONIC COPIES**  
**20,000**

**READERSHIP DEMOGRAPHIC**  
**90%** BUSINESS OWNERS/PARTNERS/C-LEVEL