

THE EVENT

EU-INDONESIA BUSINESS DIALOGUE 2010

Creating opportunities for increased trade and investment between Indonesia and the European Union
November 28 - 30, 2010, InterContinental Jakarta MidPlaza, Indonesia

The EU-Indonesia Business Dialogue (EIBD) is an annual core forum of business leaders and government representatives working consistently on emerging opportunities in trade and investment between Europe and Indonesia. The EIBD Conference is an on-going process, preparing an annual high-level conference. This year conference will be the second annual gathering in Jakarta, November 28-30, 2010. It is uniquely coupled to a more formal government to government dialogue which will be held back to back to the EIBD Conference, enabling business leaders to directly impact on government's policy.

The EIBD Conference is supported by the Indonesian Ministry of Trade and the European Union. Co-organizers are the National Indonesian Chamber of Commerce and Industry (KADIN Indonesia) as well as the European Business Chambers in Indonesia: BritCham, EKONID, EuroCham, IFCCI and INA. They are supported by the EU Embassies and their Trade Sections.

The EIBD Conference will be held in the run-up to five international expositions for key manufacturing sectors on December 1 - 3.

Who will attend this dialogue?

CEO's of Indonesian companies will meet high-level representatives of European companies to discuss strategic co-operation, which could include joint production, joint development for the Indonesian, wider Asian and European markets, and the realization of new projects in Indonesia.

European business leaders have a unique opportunity to evaluate the potential of the Indonesian market and to speak with industry leaders at first hand. The EIBD Conference will highlight significant sectors: Medical & Pharmaceutical, Textiles, Apparel & Footwear, Infrastructure, Automotives & Machinery, Food & Beverages, as well as cross sectoral topics like Emerging Issues for Growth.

Invitation to support the EIBD 2010

EIBD is an on-going process leading to a conference late November 2010. Target groups for the marketing are the Indonesian government and the Indonesian private sector, European companies active in Indonesia and European newcomers interested in Indonesia's opportunities. The conference will be attended by some selected 200 companies and government representatives.

3 Sponsorship Packages

★ Platinum Package	15,000 EURO
★ Gold Package	7,500 EURO
★ Silver Package	3,750 EURO



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PLATINUM PACKAGE

Platinum Package 15,000 EURO

- Logo placement on main backdrops (seminar and breakout sessions).
- Prominent placement with logo on all marketing products: website, flyers, conference print products, banners and displays.
- Maximum of 3 (three) Platinum Sponsors, representing three different sectors.
- VIP table placement during the conference for 5 (five) company representatives.
- Dinner sponsor: Logo Platinum (backdrop, standing banner, brochure and display table).
- 10 standing banners all over the conference area (ballroom, foyers, breakout sessions).
- Specific reference made in the conference programme.
- Opportunity to display marketing materials and give-aways in an exhibition area (size on request).
- Display table.



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GOLD PACKAGE

Gold Package 7,500 EURO

- Specific placement with logo on all marketing products: website, flyers, conference print products, banners and displays.
- VIP table placement during the conference for 1 (one) company representative.
- Maximum of 6 (six) Gold Sponsors.
- 5 (five) standing banners for all over the conference area (ballroom, foyers, breakout sessions).
- Display table.



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SILVER PACKAGE

Silver Package 3,750 EURO

- Placement with logo on all marketing products: website, flyers, conference print products, banners and displays.
- Opportunity to display marketing materials and give-aways.
- Maximum of 8 (eight) Silver Sponsors.



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